

REMARKS

Claims 1-20 were considered by the Examiner. Claims 1-20 stand rejected by the Examiner. Claims 21 and 22 have been added. Therefore, claims 1-22 are pending.

Rejections under 35 U.S.C. Sec. 102

Rejections under 35 U.S.C Sec. 102(b)

Claims 1-20 are rejected under 35 U.S.C. 102(b) as being anticipated by Srinivasan (U.S. Pat. No. 6,460,076).

Claim 1 reads as follows:

1. A computer implemented method for offering items for sale or rent comprising:
providing a user with the choice of renting or purchasing an item;
generating a used item purchase price for the item;
displaying the used item purchase price for the item;
receiving a user command to rent an item; and
subsequently receiving a user command to purchase the item.

Claim 1 teaches a computer implemented method for offering items for sale or rent. The user is provided with the choice of renting or purchasing an item.

Srinivasan does not teach or suggest providing the user with the choice for renting or purchasing an item. Rather, Srinivasan discloses a web page a system user may access in order to make selections from a database and download a variety of multimedia information. The user may be billed for such downloads. However, Srinivasan does not provide the user with a choice to either rent or purchase the item.

Thus, at least for the foregoing reasons, applicant respectfully submits that Srinivasan does not teach or suggest all the claimed elements of claim 1.

Claims 2-10

Claims 2-10 are dependent on claim 1. Therefore, it is respectfully submitted that claims 2-10 are patentable over Srinivasan at least for the reasons stated above with respect to the patentability of claim 1. Accordingly, Applicant respectfully requests the withdraw of the rejection of claims 2-10.

Claim 11 reads as follows:

11. A computer implemented method for offering items for sale or rent comprising:
providing a user with the choice of renting or purchasing an item;
displaying the rental price for the item;
displaying the purchase price for the item;
receiving a user command to rent an item.

Claim 11 teaches a computer implemented method for offering items for sale or rent. The user is provided with the choice of renting or purchasing an item.

Srinivasan does not teach or suggest providing the user with the choice for renting or purchasing an item. Rather, Srinivasan discloses a web page a system user may access in order to make selections from a database and download a variety of multimedia information. The user may be billed for such downloads. However, Srinivasan does not provide the user with a choice to either rent or purchase the item.

Thus, at least for the foregoing reasons, applicant respectfully submits that Srinivasan does not teach or suggest all the claimed elements of claim 11.

Claims 12-20

Claims 12-20 are dependent on claim 1. Therefore, it is respectfully submitted that claims 12-20 are patentable over Srinivasan at least for the reasons stated above with respect to the patentability of claim 1. Accordingly, Applicant respectfully requests the withdraw of the rejection of claims 12-20.

New Claims

New Claim 21 reads as follows:

21. (new) A computer readable storage medium storing instructions that when executed by a computer cause the computer to perform a method for offering items for sale or rent, comprising:
providing a user with the choice of renting or purchasing an item;
generating a used item purchase price for the item;
displaying the used item purchase price for the item;
receiving a user command to rent an item; and
subsequently receiving a user command to purchase the item.

Claim 21 teaches a computer readable storage medium storing instructions that when executed by a computer cause the computer to perform a method for offering items for sale or rent, the method including providing a user with the choice of renting or purchasing an item.

Srinivasan do not teach or suggest a computer readable storage medium storing instructions that when executed by a computer cause the computer to provide a user with a choice of renting or purchasing an item.

Thus, at least for the foregoing reasons, applicant respectfully requests the allowance of claim 21.

New Claim 22 reads as follows:

22. (new) A computer readable storage medium storing instructions that when executed by a computer cause the computer to perform a method for offering items for sale or rent, comprising:
providing a user with the choice of renting or purchasing an item;

displaying the rental price for the item;
displaying the purchase price for the item; and
receiving a user command to rent an item.

Claim 22 teaches a computer readable storage medium storing instructions that when executed by a computer cause the computer to perform a method for offering items for sale or rent, the method including providing a user with the choice of renting or purchasing an item.

Srinivasan do not teach or suggest a computer readable storage medium storing instructions that when executed by a computer cause the computer to provide a user with a choice of renting or purchasing an item.

Thus, at least for the foregoing reasons, applicant respectfully requests the allowance of claim 22.

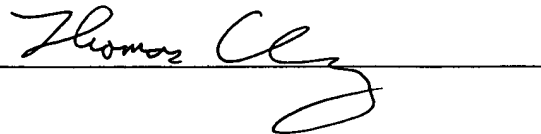
CONCLUSION

In view of the above amendments and remarks, allowance of the pending claims is respectfully requested.

Respectfully submitted,

Dated: November 1, 2004

By:

A handwritten signature in black ink, appearing to read "Thomas C. [unclear]", is written over a horizontal line.